

21 July 2010

## Dear David

I have written this testimonial as a bit of a story, but please feel free to cut and paste whatever parts of it you wish to use. I sincerely hope it helps you as you have helped me.

Really I was pretty despondant when I came across what you were offering. It was one thing to be under Ken's wing in SBI and quite another to be adrift in the sea of Wordpress and snake oil merchants! My newbie SEO site talks all about trust. You really score ten out of ten. Look forward to being part of your unintentional IM journey! Sandy

## Testimonial

I have been involved in internet marketing since May 2008. It has been a volatile journey and my honest opinion is that is the case for most, but a few.

There are certainly people who are looking for a get rich quick fix. Many though are businesses wanting to better profit from their websites or looking to earn money without being a wage slave anymore.

Unless you are Einstein, you have to look for help! The internet is just so vast and consuming once you are in it seeking answers. You stumble from one promise to a solution to another, and that leads to another and on it goes, leading to fustration, wasted time and thousands of dollars spent.

Paid or free, mostly you are given just tantalising pieces of the puzzle. And that, after sitting through countless videos of people proclaiming untold wealth, usually standing outside Disney Land. The internet is no different to doing business offline. You really have to feel you can trust the person and what they are offering.

For months, I have been struggling to put these bits of the puzzle together, so finding David Jenyns' SEO method was a real breakthrough.

Firstly David is just that rare person, a truly excellent teacher. It is clear that he not only knows what he is teaching but trusts it implicitly to work because he has tried and tested it hundreds of times.

David's presentation of this comprehensive step by step Search Engine Optimisation methodology and its potential for any website, in any market, is truly exciting.

There are no 'secrets'. It's straight forward, knowledge-based teaching and as such, I know that in applying this method, my websites will rank, even where they are in highly competitive markets.

Its a great investment, and a small price to pay for such valuable knowledge. I don't hesitate to recommend The SEO Method. Thanks David.

Sandy McDonald

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