



DAVID JENYNS

SPEAKER'S KIT

Who is David Jenyns?

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David's impressive journey begins as an author and coach to hundreds of day traders back in his early 20's. Perfecting his analytical eye from stock market trading, he was able to quickly see – and snap up – business opportunities all around him.

His business experience spans from one-off windfall projects (such as selling the Melbourne Cricket Ground MCG), to developing and franchising retail stores, building a multi-million dollar portfolio of over 500 domains and websites, to turning his real world promotional skills into successful online marketing systems.

Some years on, David's now focus on his renowned SEO and web video companies: Melbourne SEO Services and Melbourne Video Productions. Together his companies help businesses grow through innovative online marketing systems.

Recognized as a high achieving entrepreneur and online marketer, David has been asked to keynote countless conferences and seminars, as well as featured in dozens of publications, including Australian Financial Review and Smart Investor. He has also been featured in other media such as Nova radio and Channel 9's Today Show.

David's fun and approachable personality, yet seriously impressive business background, ensures he relates to a wide variety of audiences – and keeps them on the edge of their seats with his captivating anecdotes. David's life is one of dedication, passion and the desire to learn; and those who seek the same triumphs are motivated by his story.



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What topics can David talk about?

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David presents on a range of topics, often building further on the concepts he has explored in his books and study courses. What makes his presentations so engaging is it's clear he leads by example - drawing directly on his experience building real world businesses.

He is easy to work with and happy to spend time with his audience before and after an event. It's his philosophy to always over deliver leaving clients absolutely satisfied with the outcome of his presentation.

The following topics are his main keynote themes, however all presentations can be customized to suit the target audience. If you have a specific event theme or topic you would like to covered, David is happy to work with you to develop concepts that will resonate with your audience.



Modern SEO & Giving Google What It Wants.

In an industry filled with smoke and mirrors, David offers a refreshing and transparent approach to Search Engine Optimisation. Using his unique ability to make the complex simple - in this presentation - David explains how Google works and gives your audience a step-by-step approach to gain more visibility on the web.

Authority Content: How To Triple Your Traffic & Conversions

Based on Authority Content Marketing (a phrase coined by David), this is perhaps one of his most well known methodologies. Developed over a period of 7 years and tested in countless industries and businesses, Authority Content is David's most powerful online marketing system. In this presentation he'll share with your attendees how they can copycat this strategy in their industry and quickly position themselves as the market leaders.

Using Web Video To Create Maximum Profits In Minimum Time

Being one of the early pioneers of YouTube and web video marketing strategies - David will share how business owners can quickly and easily save time and money by using web video to duplicate themselves and their important business processes. In this presentation he shares simple strategies to get started and take advantage of perhaps one of the internet's most exciting trends - web video.

Offshoring & Building Virtual Teams For SMEs

Outsourcing, is becoming more common in business however most people have been burned dabbling in it, leaving even fewer people with the knowledge to make it work. In this presentation David explains how to best build, manage and grow your business by building virtual teams. He gives practical, real world strategies your attendees will be thankful for.

The David Jenyns' Journey

If you're looking for an inspiring story - this presentation will do the trick. Starting from supermarket shelf stacker to stock market educator to successful internet entrepreneur - David's story delivers in spades. Your audience will learn that Dave, at the tender age of 21 sold Australia's most well known Cricket Ground, the MCG for \$24.95; then how more recently he was involved in building a life size Lego car powered by air that took the world by storm. Dave's is a powerful and engaging story and is ideal for an audience looking for inspiration and new possibilities.



Alex Brooks - KidSpot



"I'm Alex from KidSpot.com.au - Australia's largest parenting website. We reach over 1.2 million browsers every single month, nearly 9,000,000 to 10,000,000 page impressions a month at the moment. So we have a large community of parents and we're also a large content provider. SEO is a skill that is quite hard to embrace in this day and age. The rules seem to change faster than our skills do. To get an up-to-date brief of exactly what we need to know and where we need to go moving forward to success is really key to our business.

I was certainly hoping that Dave could help demystify some of the things round SEO

My team are really skilled. Some of them have varying degrees and understanding about how it works and others have very little understanding. The course we did was great.

Everyone could ask something as basic as what does this mean when I see this link, to really detailed questions about tags and titles.

Following the training day, we knew we were going to review our practices and what we were going to do and this will no doubt influence our next calendar year strategy going forward.

I just think you need to be careful with SEO training and make sure everyone is on board and the skill levels are all the same. I think in the course we saw a lot of different skills in the room and it was definitely tailored to all levels. Look, anyone with a web business, if they're not SEOing their site correctly, and learning best practice, they're just fools. They're tearing up money."

Dori Friend - SEO Nitro



"One thing I would say that Dave is probably one of the best instructors I have listened to. When he goes through point A, point B, all the points, everything is laid out, he does *it so that it is easy to understand*.

I actually didn't know that about him. That he was such a good instructor. I thought he rocked before but now I think he's really smart. I want to get into all his business aspects and systems.

When you're building a business, one of the most important things is to realize that you're building wheels here and there, systems like this, like outsourcing systems. I wish I had had his material

about that ten years ago when I was starting out here.”

Ed Dale - *The Challenge*



“I was thrilled to get Dave because he’s a machine. I hate Dave Jenyns. The reason I do is because I’m supremely jealous because *he seems to produce an extraordinary amount over a number of different fields.*”

His brief was there’s one thing, we hear a lot about teams or outsourcing and so on. I think we hear a lot more about outsourcing than team building. One of the things about going pro and Dave was the first person to mention this and then got reinforced throughout the conference is that you don’t want robots, you want a team. You want to make people feel like they’re in a team.

But then Dave *got very quickly down to specifics.* People are so interested in what needs to happen when it comes to how do I manage my team? What should I manage and what shouldn’t I manage? What is soul uplifting and what is soul destroying when managing a team that are spread around the planet?

Mike Rhodes - *Web Savvy*



“...I came because I knew them because I knew the quality of their content. I don’t do any SEO but I want to know more than my clients do. I want to know the new things and find out what’s going on in this world, the world that I know enough to be dangerous about. *This is pretty amazing content.*”

We’re only two thirds of the way through, yet after two hours it’s been mind blowing content, things that I thought I knew but clearly I didn’t know a lot. There was no holding back, just so much content.”

Paul Hutchison - *Workshop Attendee*

“Dave is an excellent presenter. It is the second time I’ve seen him present. He is incredibly knowledgeable and delivers information in a very rapid rate but in a way that is easy to follow. It’s been a massive brain dump, I’ve got pages of notes.

I’ve actually got quite a thick manual here to go through. So I find him an excellent presenter. I would definitely say go for it. David clearly is a very bright guy. Not only that but he’s built a company and built systems that really bring that out.”

Daniel Billingham - Web Elements



"Dave is great. Very entertaining. He's very methodical in his approach and answers every question as thoroughly as possible. He's very transparent actually in the way that there is nothing held back. It's great from that point of view. It's a good insight into the way he operates."

I guess it's definitely an industry based around a bit of mystery if you like. It's refreshing, that would probably be the first word that comes to mind, to actually be able to have that insight into that process and mind set.

I guess it does build credibility for him and helps me trust him as he's not held back in any mistakes that he's made. It really assists that learning in terms of going forward so that we don't fall for some of the same traps."

For more rave reviews visit: www.daveraves.com



Keen to get David to speak at your next event?

You're one step closer to a successful event.
He will do everything he can to make your event a huge success.
To confirm his speaker's fee and to make a booking:

Email – info@melbourneSEOservices.com

Telephone – 1300 662 979 (within Australia) or +61 402 478 421 (outside Australia)

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